

## **Royal Nova Scotia International Tattoo Society and Nova Scotia International Tattoo Foundation Funding Policy**

*August 2019*

*Updated November 2019*

Background:

Royal Nova Scotia International Tattoo Society and Nova Scotia International Tattoo Foundation are registered not-for-profit charities. Funds raised primarily support the long-term viability of the Tattoo by providing a stable financial base for the ongoing operation of the Tattoo and various programming. Additionally, the Tattoo aims to support projects that reflect and promote the historical, cultural and multicultural heritage of Nova Scotia and of Canada. It also contributes to and promotes a vibrant and richer performing arts community on which the Tattoo can draw.

Key Focal Areas:

A wide variety of causes may be supported by the Royal Nova Scotia International Tattoo Society and/or Nova Scotia International Tattoo Foundation, but have chosen to give priority to organizations with missions including:

- Support for Canadian Armed Forces members, veterans, first responders and their families
- Support of youth facing socio-economic barriers
- Introducing youth and giving youth access to artistic and cultural activities

The Royal Nova Scotia International Tattoo Society and/or Nova Scotia International Tattoo Foundation do not provide funding to the following (included but not limited to):

- Individuals or individual pursuits/fundraising initiatives
- Religious organizations or events
- Political organizations or events
- Individuals independently raising money for an event or non-profit organization
- Third-party fundraising events without endorsement from the benefiting organization

Forms of contribution:

- Financial contributions
  - The Royal Nova Scotia International Tattoo Society and Nova Scotia International Tattoo Foundation do not regularly respond to letters of inquiry or unsolicited requests for funding. However, it does maintain files about charitable organizations and their work. This information along with research and input from advisors informs our funding decisions. For this reason, organizations may send, to the attention of the Director of Development, a brief overview of their goals and programs. If there is a potential match, staff will contact the charity to request additional information.
- Ticket vouchers
  - Every year, the Royal Nova Scotia International Tattoo Society and Nova Scotia International Tattoo Foundation support numerous not-for-profit organizations and community groups through the donation of ticket vouchers, which are used for fundraising activities such as auctions and raffles.
  - Requests must be made online through our ticket request form and received at least four weeks prior to your event. Ticket voucher requests for our 2020 season must be received before June 5, 2020 and redeemed before June 24, 2020.
- Advertising
  - Every year, the Royal Nova Scotia International Tattoo Society supports numerous not-for-profit organizations and community groups through the in-kind donation of advertising and activation opportunities including but not limited to ads on our 90'x30' screen used in-show, concourse booths at Scotiabank Centre and ads in our official playbill.